

## Goals and Objectives

Wisconsin's Comprehensive Planning Legislation, Wis. Stats. 66.1001, requires that goals, objectives, and policies be developed for each element of the comprehensive plan. Policies, programs, and recommendations will be addressed at later meetings. The draft goals and objectives serve to focus the planning effort, and establish parameters for the county's general direction, which will help the participating communities in understanding the County's general direction.

The draft goals and objectives were built from several sources, including:

- the 1998 Burnett County Land Use Plan
  - any text in black on this document is from the 1998 plan
  - text in red (or highlighted in black/white printing) is a recommendation from Foth or from Focus Group results
  - Where black text is underlined shows that the objective is in a new location but was already in an adopted plan.
- Existing county codes and ordinances,
- References from local adopted comprehensive plans
- County staff

To expedite the development of Burnett County's goals and objectives, Burnett County staff reviewed the materials and documents described above and developed a base set of goals and objectives to enable the CPC the opportunity to focus review and discussion from multiple sources simultaneously. The information included within this draft may be expanded and revised as the planning process unfolds. The execution of additional meetings and local plan development will continue to supply information and data that will change or be incorporated into the draft goals and objectives.

### Goals

Goals are defined as broad statements expressing public preferences for the long term (20 years or more). Goals are value-based statements that are not necessarily measurable.

### Objectives

Objectives are narrower than goals and are measurable statements of desired ends. The accomplishment of objectives contributes to fulfillment of the goal.

## 1. Issues and Opportunities

Wisconsin Statutes 66.1001 requires a statement of overall goals, objectives, policies, and programs of the local governmental unit to guide the future development and redevelopment of the local governmental unit (county) over a 20-year planning period.

**Goal 1: Balance appropriate land use regulations and individual property rights with county government interests and goals.**

### *Objectives*

- A. Create opportunities for citizen participation throughout all stages of planning, ordinance development, and policy implementation.
- B. Establish a development review process whereby all interested parties are afforded an opportunity to influence the outcome.
- C. Improve coordination with neighboring counties, bordering municipalities, and local municipalities to ensure coordinated decision making and the reduction of incompatible land uses.
- D. Ensure Burnett County has a well-informed citizenry concerning planning and development issues.

**Goal 2: Maintain, preserve, and enhance the county's rural atmosphere, natural resources, open spaces, and small urban centers, and protect Burnett County's overall sense of community.**

### *Objectives*

- A. Encourage new development to occur in a well-planned, sustainable, aesthetically and architecturally pleasing manner.
- B. Promote appropriate land use patterns which protect and restore natural resources and open spaces and protect the overall sense of community.

## 2. Housing

Wisconsin Statutes 66.1001 requires a compilation of goals, objectives, policies, maps and programs of the local governmental unit to provide an adequate housing supply that meets existing and forecasted housing demand in the local governmental unit.

**Goal 1: Facilitate opportunities for ~~Promote an adequate housing supply that will meet the needs of current and future residents to have access to a full range of housing choices for all income levels, age groups, and special needs.~~ safe, decent, and sanitary housing in price ranges and types affordable to all residents.**

### *Objectives:*

- A. Assist in planning for increasing housing opportunities for households with special needs.
- ~~B. Provide assistance in maintenance and rehabilitation of housing for County residents.~~

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- C. Support public and private actions which provide housing choices for County residents.
- D. Ensure that County residents have equal access to housing.
- E. Help provide for group homes and other institutional housing for special needs persons.
- F. Encourage innovative housing design for efficient, low cost, high density housing.
- G. Help provide for mobile and manufactured housing in a manner that ensures contribution to the design quality, standards, and safety of the community.
- H. Establish and enforce minimum housing quality standards for rental housing.
- I. Encourage residential development that provides a balance of low-income, moderate-income, and high-income housing.
- J. Encourage residential development that provides a mix of single-family, two-family, and multi-family housing that is appropriate for the location.
- K. Coordinate with the county's communities to plan for the aging population's housing needs.

***Goal 2: To guide new housing development into areas that can be efficiently served in a fashion that does not impact scarce natural resources.***

***Objectives:***

- A. Support opportunities for multi-family, group housing, and other high-density residential development within existing neighborhoods with established sewer and water services.
- B. To ~~g~~Guide new multi-family housing into areas that have existing public services.
- C. Direct residential development to planned growth areas.
- D. To ~~g~~Guide new single-family development into areas of low housing density.
- E. ~~Maintain high quality living environments in exclusive residential neighborhoods by directing nonresidential uses away from such neighborhoods.~~

***Goal 3: Support housing development that maintains the attractiveness and rural character of the county.***

***Objectives:***

- A. Direct the development of large residential subdivisions to planned growth areas in order to prevent conflicts between residential development and productive land uses like agriculture and forestry.
- B. Require the development of low to moderate-income housing to be consistent in quality, character, and location with the goals, objectives, and policies of applicable comprehensive plans.
- C. Encourage the use of creative development designs that preserve rural character, agricultural lands, productive forests, and natural resources.

***Goal 4: Support the maintenance and rehabilitation of the county's existing housing stock.***

***Objectives:***

- A. Provide assistance in maintenance and rehabilitation of housing for County residents.
- B. Enforce zoning and nuisance abatement code requirements on blighted residential properties.

- C. Continue to provide education on unsafe and unsanitary housing conditions including lead paint, radon, improperly installed heating systems, faulty wiring, private well contamination and testing, failing septic systems, and broken or missing smoke detectors.
- D. Encourage the preservation, maintenance, and rehabilitation of historically significant homes.

### 3. Transportation

Wisconsin Statutes 66.1001, “the transportation element will provide a compilation of goals, objectives, policies, maps and programs to guide the future development of the various modes of transportation, including highways, transit, transportation systems for persons with disabilities, bicycles, walking, railroads, air transportation, trucking and water transportation.

***Goal 1: Provide for a Safe, Efficient, and Environmentally Sound Transportation System which, through its location, capacity, and design, will effectively serve the existing land use development pattern and meet anticipated transportation demand generated by existing and planned land uses.*** ~~that Provides Personal Mobility for All Segments of the Population, Supports the Economy of the County~~

#### **Objectives:**

- A. ~~Care should be taken to p~~Protect historic, scenic, scientific, and cultural sites when constructing new or improving existing transportation facilities.
- B. **Minimize the disruption of** ~~Location of roadways through~~ environmentally sensitive areas ~~should be minimized.~~ **when constructing new or improving existing transportation facilities.**
- C. **Design** ~~T~~ransportation facilities ~~should be designed~~ to be aesthetically pleasing and sensitive to the landscape, including such amenities as buffers in urban areas and minimizing unsightly views such as junkyards, billboards, and strip commercial development in rural areas.
- D. **Manage** ~~R~~ight-of-way vegetation ~~should be managed~~ to protect wildlife, reduce the use of herbicides, reduce maintenance costs, and improve safety.
- E. **Locate** ~~T~~ransportation facilities ~~should be located~~ to minimize exposure of people to harmful or annoying air, water, or noise pollution levels.
- F. **Reduce accident exposure by improving deficient roadways.**
- G. **Manage driveway access location and design to ensure traffic safety, provide adequate emergency vehicle access, and prevent damage to roadways and ditches.**
- H. **Require developers to bear an equitable share of the costs for the improvement or construction of roads needed to serve new development.**
- I. **Guide new growth to existing road systems so that new development does not financially burden the county or make inefficient use of tax dollars.**
- J. **Monitor the effectiveness of existing, and opportunities for new, shared service agreements for providing county and local road maintenance.**

***Goal 2: To support the efforts of villages and towns within the County to provide safe and efficient local road, trail, and air multi-modal transportation systems where appropriate.***

#### **Objectives:**

- A. Encourage local units of government to maintain and implement their respective roadway improvement plans.
- B. Support alternative transportation such as bicycling and walking as viable, convenient, and safe transportation choices in the county through a greater number of routes and connections to other transportation systems and destinations.
- C. Improve accommodations on pedestrian facilities for people with disabilities (i.e., curb cuts, minimizing inclines and slopes of sidewalks, ensuring sidewalk connectivity, and increasing signal times at crossings, etc.).
- D. Encourage the monitoring of transit needs, particularly for senior residents.

~~**Goal:** Promote and inter-county transportation system consisting of trails, roads, and highways.~~

**Goal 3:** Promote cooperation and coordination between state, county, towns, and villages in developing the County transportation system.

**Objectives:**

- A. Encourage communication between communities regarding transportation projects that cross municipal boundaries.
- B. Promote an inter-county transportation system consisting of trails, roads, and highways.
- C. Encourage local communities to actively participate in transportation planning at the regional level with Northwest Wisconsin Regional Planning Commission, the Wisconsin Department of Transportation, and Burnett County Highway Department.
- D. Communicate with community groups on transportation systems to assist communities in prioritization and funding of projects.
- E. Support and encourage the utilization of railroads.
- F. Support and encourage the utilization of air transportation.
- G. Maintain and implement the County's roadway improvement plan.
- H. Maintain and upgrade air transportation facilities in accordance with the airport facility plan.
- I. Direct future residential, commercial, and industrial development to roadways capable of accommodating resulting traffic.
- J. Direct truck traffic to appropriate routes and plan cooperatively with affected communities.

#### 4. Utilities and Community Facilities

Wisconsin Statutes 66.1001 requires a compilation of goals, objectives, policies, maps and programs to guide the future development of utilities and community facilities in the local governmental unit.

**Goal 1:** Support the efficiency, quality, and coordinated planning of county government, community facilities and services, and utilities.

**Objectives:**

- A. Improve the efficiency of both county service delivery, and county facilities operation, while striving to meet public expectations with respect to both service levels and costs.

- B. Consider the impacts of development proposals on the cost and quality of county and community facilities and services.
- C. Guide intensive development to areas where appropriate utilities, community facilities, and public services are available.
- D. Monitor the need for new, expanded, or rehabilitated services and county government facilities.
- E. Maintain an adequate level of properly trained county staff and volunteers.
- F. Explore opportunities to provide or improve county facilities, equipment, and services cooperatively with other units of government.
- G. Encourage increased coordination between community facilities and utilities planning and planning for other elements such as land use, transportation, natural resources, and cultural resources.

***Goal 2: Provide quality and accessible parks and recreational facilities.***

***Objectives:***

- A. Monitor the adequacy of park and recreational facilities, and identify areas where improvements are needed.
- B. Seek improved accessibility for all age groups and abilities at appropriate county park and recreational facilities.
- C. Pursue state, federal, and private funding programs that can aid in the acquisition and development of parks, trails, and scenic or environmentally sensitive areas.
- D. Maximize the quality of life by providing regional open space, trails, parks and recreational opportunities and facilities managed in such a fashion as to afford the maximum benefit to the community.
- E. Consider the continued viability of outdoor recreational pursuits when reviewing development proposals and making land use decisions.
- F. Maintain existing, and seek additional public access to waterways.
- G. Support efforts to acquire additional public recreational lands and create additional public recreational trails when they are consistent with county and local comprehensive plans.

***Goal 3: Ensure proper disposal of wastewater to protect groundwater and surface water resources.***

***Objectives:***

- A. Consider the capacity of the soil to treat wastewater and the potential impacts to groundwater when reviewing a proposed development that will rely on private onsite wastewater treatment systems.
- B. Work cooperatively with providers of public wastewater treatment when reviewing a proposed development that will rely on public sewer service.
- C. Encourage the use of alternative wastewater treatment options (i.e., new technologies, group sanitary systems, public sewer, etc.) where appropriate.

***Goal 4: Ensure that the county's water supply has sufficient capacity, remains drinkable, and is available to meet the needs of residents, businesses, industry, and agriculture.***

***Objectives:***

- A. Continue to provide county-wide leadership and coordination of efforts to monitor groundwater quality and potential contamination issues.
- B. Encourage the increased use of wellhead protection planning as cooperative efforts between municipalities.
- C. Consider the potential impacts of development proposals on public and private wells.

***Goal 5: Ensure that roads, structures, and other improvements are reasonably protected from flooding.***

***Objectives:***

- A. Support the preservation of environmental features that minimize flooding such as wetlands and floodplains.
- B. Consider the potential impacts of development proposals on the adequacy of existing and proposed stormwater management features including stormwater storage areas, culverts, ditches, and bridges.
- C. Prevent increased runoff from new developments to reduce potential flooding and flood damage.
- D. Encourage the use of stormwater management practices to abate non-point source pollution and address water quality.

***Goal 6: Promote effective solid waste disposal and recycling services that protect the public health, natural environment, and general appearance of land use in the county.***

***Objectives:***

- A. Support public involvement in decisions involving the type, location, and extent of disposal facilities and services provided in the county.
- B. Continually evaluate municipal and county provisions for solid waste, hazardous waste, and recycling services and opportunities for greater cooperation or cost-effectiveness.
- C. Require substantial development proposals to adequately address solid waste disposal and recycling needs.

***Goal 7: Ensure the provision of reliable, efficient, and well-planned utilities to adequately serve existing and planned development.***

***Objectives:***

- A. Cooperate in the planning and coordination of utilities with other agencies and units of government.
- B. Direct new utility transmission and distribution lines to planned and existing public rights-of-way whenever feasible.
- C. Seek to minimize conflicts between land uses and balance desired service levels with potential negative impacts to the environment, community character, and planned growth areas when reviewing the proposed design and location of telecommunication, wind energy, or other utility towers.

***Goal 8: Support access to quality health and child care facilities.***

**Objectives:**

- A. Maintain county public health and social services facilities.
- B. Support requests for the development of properly located and operated health care and child care facilities.
- C. Support school districts and community organizations in their sponsorship of child care programs and early development programs.
- D. Support improved transportation options to and from regional health care facilities.

**Goal 9: Ensure a level of police protection, fire protection, and emergency services that meets the needs of existing and planned future development patterns.**

**Objectives:**

- A. Provide an adequate level of police protection, law enforcement, and emergency response through County Sheriff and Emergency Management programs.
- B. Support the provision of fire protection and emergency services through local fire departments, ambulance services, and first responders.
- C. Encourage the continued use of police, fire, and emergency medical service mutual aid and cooperative agreements.
- D. Support the formation of community watch programs in the County.

**Goal 10: Promote quality schools and access to educational opportunities.**

**Objectives:**

- A. Coordinate planning efforts with the school districts that serve the county in order to allow them to anticipate future growth and demographic changes and respond with appropriate facilities.
- B. Support technical colleges, University of Wisconsin Extension, and community libraries in their efforts to increase community education.

## 5. Agricultural, Natural and Cultural Resources

Wisconsin Statutes 66.1001; a compilation of goals, objectives, policies, maps and programs for the conservation, and promotion of the effective management, of natural resources such as groundwater, forests, productive agricultural areas, environmentally sensitive areas, threatened and endangered species, stream corridors, surface water, floodplains, wetlands, wildlife habitat, metallic and nonmetallic mineral resources, parks, open spaces, historical and cultural resources, community design, recreational resources and other natural resources.

### **Agricultural Resources**

**Goal 1: Maintain the viability, operational efficiency, and productivity of the county's agricultural resources for current and future generations.**



**Objectives:**

- A. Protect through local and state measures the County's productive lands from accelerated erosion and unwise development.
- B. Protect productive farmland from fragmentation and conflicts with non-agricultural uses.
- C. Allow for farming expansion in areas where conflict with existing residential land uses can be prevented or mitigated.
- D. Protect the investments made, in both public infrastructure (roads) and private lands and improvements, that support the agricultural industry.
- E. Encourage creative, unique and niche forms of agriculture.
- F. Explore opportunities to allow farmers and farmland owners to secure financial benefits for the preservation of farmland.
- G. Encourage the use of agricultural science-based Best Management Practices to minimize erosion and groundwater and surface water contamination.
- H. Support programs that provide mentoring of younger farmers.
- I. Increase awareness relative to the importance of protecting the viability of the county's agricultural industry.
- J. Increase awareness and understanding of typical farming operations, noises, odors and use of roadways by farm vehicles and equipment.

**Goal 2: Balance the protection of farmland with the exercise of development rights.**

**Objectives:**

- A. Identify lands where the primary intent is to preserve productive farmland and to allow for farming expansion.
- B. Identify lands where the primary intent is to allow for rural residential development.
- C. Establish adequate buffers between agricultural uses and residential neighborhoods to minimize potential conflicts.
- D. Consider establishing site design requirements and standards that direct low density rural residential development to areas that minimize conflicts between residential and agricultural land uses and maintain the rural character of the county.

**Natural Resources**

***Protect, Conserve, Enhance, and Maintain a High Level of Environmental Quality of Lands and Waters in Burnett County***

~~**Goal: Preserve prime agricultural land for agriculture or very low density use.**~~

~~**Objectives:**~~

- ~~A. Protect through local and state measures the County's productive lands from accelerated erosion and unwise development.~~
- ~~B. Develop standards for low density use.~~

**Goal 1: Encourage the efficient management of the County's natural resources.**

**Objectives:**

- A. Maintain and implement a ten-year forest plan consistent with accepted standards.
- B. Maintain and implement a county wide recreation plan.
- C. Maintain the County's farmland preservation plan.
- D. Promote sound forest management practices on private forest lands.
- E. Protect the public's access to public hunting and fishing areas.
- F. Assess the County's wild rice resources and establish a link to protection through shoreline development regulation.
- G. Develop management strategies to create a sustainable relationship between recreational vehicles, watercraft, and natural resources.
- H. Encourage communication between communities regarding the protection of natural resources that cross municipal boundaries.
- I. Provide educational programs that support resource protection and management goals.
- J. Educate resource users of the County's environmental quality goals and objectives.

~~**Goal:** Promote public and private efforts to protect critical habitats for plant and animal life.~~

**Goal 2: Protect and improve the quality and quantity of the County's ground and surface water.**

**Objectives:**

- A. Provide leadership and technical support to property owners to improve water quality.
- B. Encourage the development of support programs to maintain and improve existing ground and surface water quality and quantity.
- C. Discourage land use practices that have a detrimental impact on the County's waters and wetlands.
- D. Provide maximum protection to wetlands in the County.
- E. Prevent the introduction of new contaminants into the County's ground and surface water systems while reducing and possibly eliminating existing sources of contamination.
- F. Increase awareness relative to the potential shoreline development impacts on water quality.
- G. Consider providing incentives for storm water management of shoreline single-family residential development.
- H. Prevent or limit development in very sensitive environmental areas such as water drainage and filtering areas, wetlands, and bedrock outcrops.
- I. Discourage land use practices which are in conflict with the environment's limited capacity to buffer contamination.
- J. Support data collection and monitoring efforts that further the understanding of factors influencing the quantity, quality, and flow patterns of groundwater.
- K. Require the preservation of natural buffers and building setbacks between intensive land uses and surface water features.
- L. Continue to develop partnerships with local communities, conservation organizations, and state agencies to address water quality issues.

**Goal 3: Preserve the natural and scenic qualities of lakes and shorelines in the County.**

**Objectives:**

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- A. **Maintain and continually evaluate the** A lakes and rivers classification system ~~should be developed~~ which recognizes that different lakes within the County have varying natural conditions affecting their environmental sensitivity or vulnerability to shoreland development. The lake classification system should take into account lake surface area, lake depth, lake type, length of shoreline, size of watershed, and existing degree of development.
- B. Balance the needs for environmental protection and responsible stewardship with reasonable use of private property and economic development.
- C. **Provide the highest level of protection to** Lakes and rivers that are environmentally sensitive and in pristine or near pristine undeveloped condition ~~should receive the highest level of protection.~~
- D. **Carefully manage** Future development and land divisions on lakes that are developed or partially developed ~~should be carefully managed~~ to prevent overcrowding that would diminish the value of the resource and existing shoreland property; minimize nutrient loading; protect water quality; preserve spawning grounds, fish and wildlife habitats, and natural shore cover.

**Goal 4: Balance future development with the protection of natural resources.****Objectives:**

- A. Consider the potential impacts of development proposals on groundwater quality and quantity, surface water quality, open space, wildlife habitat, and woodlands.
- B. Direct future growth away from regulatory wetlands and floodplains.
- C. Promote public and private efforts to protect critical habitats for plant and animal life.
- D. Promote the utilization of public and non-profit resource conservation and protection programs such as Managed Forest Law (MFL), Conservation Reserve Program (CRP), and conservation easements.

**Goal 5: Protect air quality.****Objectives:**

- A. Encourage efforts to decrease unauthorized outdoor burning and the burning of garbage and other materials that release toxic substances.
- B. Manage growth to prevent conflict between residences and agricultural odors and dust.

**Goal 6: Preserve and protect woodlands and forest resources for their economic, aesthetic, and environmental values.****Objectives:**

- A. Conserve large contiguous wooded tracts in order to reduce forest fragmentation, maximize woodland interiors, and reduce the edge/area ratio.
- B. Consider the use of conservation land division design, which reduces further forest fragmentation.
- C. Support efforts that preserve the integrity of working forest lands.

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***Goal 7: Balance future needs for the extraction of mineral resources with potential adverse impacts on Burnett County.***

***Objectives:***

- A. Encourage the registration of known economically viable non-metallic mineral deposits.
- B. Require the consistent regulation of non-metallic mineral extraction operations to minimize adverse impacts on adjacent land uses and to ensure proper site reclamation.
- C. Consider the potential adverse impacts of proposed metallic mineral extraction operations, and ensure that the siting of such facilities will not negatively impact Burnett County's natural resources.

**Cultural Resources**

***Goal 8: Preserve the Northwoods character as defined by scenic beauty, a variety of landscapes, undeveloped lands, forests, water resources, wildlife, farms, rural and small town atmosphere, buildings integrated with the landscape, and enjoyment of these surroundings.***

***Objectives:***

- A. Consider the potential impacts of development proposals on those features that communities value as a part of their character and identity.
- B. Discourage rural blight including the accumulation of junk vehicles, poorly maintained properties, and roadside litter.
- C. Support the efforts of Burnett County's villages to preserve a small town atmosphere including attractive community entrances, small businesses, a vital downtown, and community culture and events.

***Goal 9: Preserve significant historical and cultural lands, sites, neighborhoods, and structures that contribute to community identity and character.***

***Objectives:***

- A. Encourage efforts to identify, record, and protect community features with historical or archaeological significance.
- B. Consider the potential impacts of development proposals on historical and archeological resources.
- C. Encourage efforts that promote the history, culture, and heritage of Burnett County and its communities.

***Goal 10: Strengthen opportunities for youth in Burnett County including youth-oriented activities and facilities and additional job opportunities.***

***Objectives:***

- A. Seek the involvement of youth in the comprehensive planning process.
- B. Encourage the involvement of youth in county decision making.

## 6. Economic Development

Wisconsin Statutes 66.1001 requires a compilation of goals, objectives, policies, maps and programs to promote the stabilization, retention or expansion, of the economic base and quality employment opportunities in the local governmental unit.

### ***Goal 1: Maintain and enhance opportunities for resource based industries dependent on rural lands and provide opportunity for compatible economic growth and development***

#### ***Objectives:***

- A. Encourage resource based industries including agriculture, forestry, and tourism which are consistent with the ~~land use~~ goals of this plan.
- B. Protect agricultural lands from encroachment by incompatible uses.
- C. Establish the value of existing and potential agricultural land and help preserve them through the development of an agricultural “Transfer of Development Rights” (TDR) **and/or “Purchase of Development Rights” (PDR)** program managed by the County. These ~~TDR~~ shall be supported by a priority system, a revenue mechanism, and an information/education program.
- D. Discourage any type of development, not agriculturally related, on prime agricultural lands identified in the TDR/**PDR** program.
- E. Encourage continuation of the family farm.
- F. Encourage creative, unique and niche forms of agriculture.**
- G. Support programs that coordinate the selling of local products within local establishments.**
- H. Support programs that provide opportunities for farmers to network to increase the potential to share knowledge, resources, and equipment.**

~~***Goal: Encourage an atmosphere that is supportive of business within the resource capacities of the County.***~~

#### ~~***Objectives:***~~

- ~~A. Provide incentives for industrial and commercial developments that help preserve open space and natural areas.~~
- ~~B. Provide support programs which enable the location of new and expanding businesses into appropriate areas.~~

### ***Goal 2: Attract, retain, and expand quality businesses and industries that will improve the employment and personal income base of the County.***

#### ***Objectives:***

- A. Encourage long term business investments that generate net fiscal benefits to the County, protect environmental quality, and provide increase to net personal income.
- B. Provide support **and incentives** to those firms of all sizes which demonstrate a commitment to protecting the environment and enhancing the County’s quality of life.

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- C. Promote economic opportunity for all residents, including unemployed, underemployed, and special needs populations.
- ~~D. Provide a continuum of educational opportunities responsive to the needs of the County work place.~~
- E. Encourage diversified economic development to achieve and maintain a balanced tax base.
- F. Support agriculture, forestry, manufacturing, tourism, and related support services as strong components of the local economy.
- G. Support the further development of an ecological tourism (ecotourism) industry in the county and region to build environmental and cultural awareness, and benefit the local economy.
- H. Support the further development of an agricultural tourism (agri-tourism) industry in the county and region to build awareness of the importance of agriculture to the County, an understanding of operations, and benefit the local economy.
- I. Support the increase of businesses that serve the aging and retirement population.
- J. Encourage the growth of business clusters based on similar or complementary industries.
- K. Promote business retention, expansion, and recruitment efforts that are consistent with the county's comprehensive plan.
- L. Monitor opportunities to support existing businesses by establishing public-private partnerships.
- M. Support the pursuit of local, state and federal funding and assistance that will help local businesses become more competitive.
- N. Distinguish and promote features unique to the county in order to compete and complement the region.

***Goal 3: Help provide sufficient commercial and industrial lands adjacent to public facilities and transportation services that are cost effective and environmentally compatible.***

***Objectives:***

- A. Encourage appropriate re-use and development of older buildings.
- B. Designate sites for industrial and commercial use that will be accessible from roadways of arterial class or higher, potentially served with utilities, and free of major environmental constraints.
- C. In cooperation with local jurisdictions, maintain an adequate supply of industrial and commercial lands with a suitable mix of light and heavy industry, retail service and institutional use within designated growth areas in proximity to transportation services.
- D. Encourage infrastructure development and services necessary to serve new development.

***Goal 4: Support the organizational growth of economic development programs in the county and region.***

***Objectives:***

- A. Increase cooperation between counties regarding comprehensive planning and economic development issues.
- B. Support the regional efforts of the International Trade, Business and Economic Development Council (ITBEC) for Northwest Wisconsin and the Northwest Wisconsin Regional Planning Commission.

- C. Support the efforts of the Burnett County Development Association, community development organizations, and local chambers of commerce.
- D. Promote dialogue and continue to strengthen relationships between the county and local businesses.
- E. Support programs that provide business networking opportunities to increase business collaboration, shared resources, and to identify needs and opportunities.

***Goal 5: Maintain the utility, communication, and transportation infrastructure systems that promote economic development.***

***Objectives:***

- A. Work to maintain an effective and efficient government to reduce the tax burden on local businesses.
- B. Improve economic development opportunities along highway corridors.
- C. Support the development of regional facilities, cultural amenities, and services that will strengthen the long-term attractiveness of the local communities, Burnett County, and the region.
- D. Monitor the infrastructure needs of established businesses in order to meet their expansion and facility needs when they are consistent with the county's comprehensive plan.

***Goal 6: Maintain a quality workforce to strengthen existing businesses and maintain a high standard of living.***

***Objectives:***

- A. Support local employment of area citizens, especially efforts that create opportunities for local youth.
- B. Support home-based businesses that do not significantly increase noise, traffic, odors, lighting, or would otherwise negatively impact the area.
- C. Support area school districts, technical colleges, universities, and other non-profit agencies that promote workforce development.
- D. Provide a continuum of educational opportunities responsive to the needs of the County work place.
- E. Encourage greater interaction between the county schools and businesses in order to better coordinate the required education and skills.
- F. Encourage community development that creates and enhances vibrant neighborhoods, and shopping, entertainment and recreational opportunities that will attract and retain younger families and employers.

## 7. Intergovernmental Cooperation

Wisconsin Statutes 66.1001; "A compilation of goals, objectives, policies, maps and programs for joint planning and decision making with other jurisdictions, including school districts and adjacent local governmental units, for siting and building public facilities and sharing public services".

***Goal 1: Foster the growth of mutually beneficial intergovernmental relations between Burnett County and other units of government.***

***Objectives:***

- A. Seek opportunities to reduce the cost and enhance the provision of coordinated or consolidated public services and facilities with other units of government including the St. Croix Tribe.
- B. Continue the use of joint purchasing and shared service arrangements with other units of governments to lower the unit cost of materials and supplies for such things including, but not limited to, office supplies, roadwork supplies, vehicles, equipment, professional services, and insurance.

***Goal 2: Foster the growth of mutually beneficial intergovernmental relations between local units of government within and outside of Burnett County.***

***Objectives:***

- A. Provide leadership for community cooperation efforts in the comprehensive plan development, adoption, and implementation processes.
- B. Encourage and facilitate the use of cooperative agreements between municipalities for such things including but not limited to annexation, expansion of public facilities, sharing of services and property, and land use regulation.

8. Land Use

Wisconsin Statutes 66.1001; “A compilation of goals, objectives, policies, maps and programs to guide the future development and redevelopment of public and private property”.

***Goal 1: Guide the efficient use of land through a unified vision of planned growth in recognition of resource limitations and County goals and objectives.***

***Objectives:***

- A. ~~The County will m~~Maintain a current, long-range comprehensive development plan, which will serve as a guide for future land use and zoning decisions.
- B. Develop procedures and policies that ensure a balance between appropriate land use and the rights of property owners, focusing on the best interests of the county as a whole.
- C. ~~Emphasize wise land use choices rather than structural measures as a means of limiting disruption of the environment and reducing the cost of future maintenance and enforcement.~~
- D. ~~Management of public lands should recognize adjacent land practices and should not interfere with continued use consistent with best management practices.~~

~~***Goal: Provide the County with a unified vision of planned growth.***~~

~~***Goal: Conserve the County's distinctive rural, Northwoods atmosphere.***~~

***Objectives:***



- ~~A. Require~~ Landscape and land use buffers will be used to lessen the impacts of conflicting land uses in close proximity.
- ~~B. Maximize the quality of life by providing regional open space, trails, parks and recreational opportunities and facilities managed in such a fashion as to afford the maximum benefit to the community.~~
- C. Ensure all landowners have equitable options for proposing land use change.
- D. Coordinate land use planning and growth management throughout the county to facilitate efficient resource investments while allowing for local autonomy where warranted.
- E. Help identify, evaluate, and preserve historic, archaeologic, and cultural resources.
- F. Coordinate archaeological inventories and management plans with Native American groups and other interested parties.
- G. Encourage village and town planning goals that are consistent with or do not conflict with County goals and policies.
- H. Identify areas of potential conflict between the land use plans of Burnett County and its communities and provide a process for the discussion and resolution of such conflicts.
- I. Establish agreements regarding land use regulation and provision of services in the growth areas outside existing villages addressing land uses, levels of service, resolution of boundary disputes, service extension policies, and transfer of jurisdictional burdens.

*Goal 2: ~~Guide development within defined service limits in an orderly fashion.~~ Plan for a desirable pattern of land use that contributes to the realization of the county's, towns', and villages' goals and objectives for the future.*

**Objectives:**

- A. **Restrict** The location of new development will be restricted from areas shown to be unsafe or unsuitable for development due to natural hazards, contamination, access, or incompatibility problems.
- ~~B. Establish agreements regarding land use regulation and provision of services in the growth areas outside existing villages addressing land uses, levels of service, resolution of boundary disputes, service extension policies, and transfer of jurisdictional burdens.~~
- ~~C. Encourage village and town planning goals that are consistent with or do not conflict with County goals and policies.~~
- D. Establish a range of preferred land use classifications and a range of preferred development densities and assign them to areas of the county in order to identify planning guidelines within which a variety of local land use planning and implementation options will achieve long term land use compatibility.
- E. Seek a pattern of land use that will preserve large tracts of highly productive agricultural areas and resources.
- F. Seek a pattern of land use that will preserve productive forestry areas and resources.
- G. Seek a pattern of land use that will preserve green spaces in developed areas, and natural resources, with a focus on groundwater and surface water resources.
- H. Seek a pattern of land use that will maintain and enhance the county economy.
- I. Focus areas of substantial new growth within or near existing areas of development where adequate public facilities and services can be cost-effectively provided or expanded.

- J. Encourage the centralization of commerce, entertainment, and employment to create vigorous community centers.
- K. Promote growth patterns that result in compact, distinct and separate communities rather than continuous linear strips of development.
- L. Encourage cluster development to assure conservation of land, efficient provision of public services, and accessibility.
- M. Encourage new development to be integrated with the surrounding landscape through visual prominence of natural features, use of natural materials and colors, and minimizing the development's impact on the natural environment.
- N. Help identify the full range of public facilities considered optimum for urban development such as water and sewer utilities, police and fire protection, health services, schools, parks, libraries, and solid waste collection and disposal services.
- O. Help promote the provision of public facilities and services when sufficient need and revenue base to support them exists.
- P. Consider a variety of planning tools such as area development plans, density management regulations, purchase or transfer of development rights programs, site and architectural design review guidelines, and voluntary land management programs to achieve the county's, towns', and villages' desired pattern of future land use.
- Q. Encourage land division layouts that incorporate the preservation of valued community features, that fit within the character of the local community, and that are suited to the specific location in which the development is proposed.
- R. Require landscape and land use buffers will be used to lessen the impacts of conflicting land uses in close proximity.
- S. Require intensive uses such as salvage yards be screened from public view.
- T. Coordinate with the Department of Natural Resources and the National Park Service to ensure that land management decisions provide maximum benefits.

~~**Goal:** Provide a continuing level of planning effort, review and amendatory process to ensure long term compatibility of the plan with County needs.~~

~~**Objectives:**~~

- ~~A. Coordinate with the Department of Natural Resources and the National Park Service to ensure that land management decisions provide maximum benefits.~~

~~**Goal:** Seek comprehensive land use zoning for the entire unincorporated portion of the County with an acceptable level of compliance.~~

~~**Goal:** Assist in enhancing the County's "quality of life".~~

~~**Objectives:**~~

- ~~A. Help provide efficient and cost effective law enforcement services to the public.~~
- ~~B. Help coordinate the provision of emergency medical and fire suppression services in the County.~~
- ~~C. Support the formation of community watch programs in the County.~~
- ~~D. Encourage cultural improvements in the urban centers, such as expanded health, education, and recreation outlets.~~

~~**Goal:** Provide uniform and effective enforcement of County land use regulation.~~

~~**Goal:** Provide continuing education to the public that will lead to a more complete understanding of planning and land use issues facing the County.~~

~~**Objectives:**~~

- ~~A. Provide educational programs that support resource protection goals.~~
- ~~B. Educate resource users of the County's environmental quality goals and objectives.~~

## 9. Implementation

Wisconsin Statutes 66.1001; "A compilation of programs and specific actions to be completed in a stated sequence, ...to implement the objectives, policies, plans and programs contained in the other elements".

**Goal 1: Promote consistent integration of the comprehensive plan policies and recommendations with the ordinances and implementation tools that affect Burnett County.**

**Objectives:**

- A. Update and/or revise the comprehensive plan on a regular schedule (at least every ten years) to ensure that the plan remains a useful guide for land use decision making.
- B. Require that administration, enforcement, and implementation of land use regulations are consistent with the Burnett County comprehensive plan or municipal plans, where applicable.
- ~~C. Seek comprehensive zoning for the entire unincorporated portion of the County with an acceptable level of compliance.~~
- D. Develop and update as needed an "Action Plan" as a mechanism to assist the Planning and Zoning Committee and County Board to bring implementation tools into compliance with the comprehensive plan.
- E. Provide uniform and effective enforcement of County land use regulation.

**Goal 2: Balance appropriate land use regulations and individual property rights with community interests and goals.**

**Objectives:**

- A. Provide continuing education to the public that will lead to a more complete understanding of planning and land use issues facing the County.
- B. Create opportunities for citizen participation throughout all stages of planning, ordinance development, and policy implementation.
- C. Maintain an implementation tool development review process whereby all interested parties are afforded an opportunity to influence the outcome.
- D. Maintain a land use (agricultural, industrial, commercial, and residential) development review process whereby all interested parties are afforded an opportunity to influence the outcome.